



FOR BLONDE HAIR

BLONDE IDOL

**BRIGHTENS, BALANCES & BEAUTIFIES
ALL BLONDES**

No Brassiness. Guaranteed.*

*Blonde Idol Custom-Tone
Daily Treatment for Cool or
Platinum Blonde Hair

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REDKEN
5TH AVENUE NYC



FOR ALL TYPES OF CURLY HAIR

CURVACEOUS

CARE & STYLE FOR EVERY CURL TYPE

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FOR FRIZZ-PRONE HAIR

FRIZZ DISMISS

**SMOOTHING & HUMIDITY PROTECTION
FOR ALL HAIR TYPES**

- Up to 82% less frizz after one use of Sulfate-Free Shampoo, Conditioner and FPF 30 Instant Deflate after 24 hours
- Sulfate-free, sodium chloride-free cleansing system
- Safe for chemically straightened hair

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FOR HAIR IN NEED OF VOLUME

HIGH RISE VOLUME

HIGH LIFT VOLUME

For soft, polished volume

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cerafill

thinning hair solutions

safe for color-treated hair



FOR THINNING HAIR

- Grow 1,700 hairs in 3 months*
- Hair regrowth over time

* Hair growth over time with Stemoxydine 5% hair re-densifying treatment. 1,700 new hairs in 3 months. Clinical study on 101 subjects vs placebo.

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POWERED BY **REDKEN**
SCIENCE



NYC HAIRCARE & STYLING ESSENTIALS

REDKEN FOR MEN

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FOR MEN